

Annual Activity Survey for King Edward VII Academy

Welcome to Children's Services 2017 annual activity survey. It provides information about the destinations of young people reaching the statutory school leaving age in the summer of 2017. With over 9000 young people to follow up each year it takes the dedication of a number of key people to make the survey possible. I would like to thank staff at schools, colleges and sixth forms along with Norfolk County Council's Guidance Advisers, Young Persons Advisers and staff from the Participation Strategy Team.

The report also includes some key pieces of labour market information both local and national. The purpose of this is to connect the destinations with broader information about the employability and skills challenges and opportunities young people face.

It is worth noting that for this cohort of leavers the expectation is that they will need to continue in some form of learning until at least 18 under the Raising of the Participation Age. Therefore the 'in-learning' figures are a particularly important focus of this report.

Karin Porter
Participation Strategy Manager



2017 Headline Figures - Analysis for Norfolk

- * The total number of Year 11 students in Norfolk's schools for the academic year **2016 - 2017** was **8370**.
- * The percentage of young people that moved into **full time education** increased from **90.79%** in **2016** to **91.30%** in **2017**.
- * The overall **in-learning** percentage has increased from **95.41%** in **2016** to **95.82%** in **2017**.
- * Across Norfolk there has been an increase in **Further Education** as a destination from **46.24%** in **2016** to **46.58%** in **2017**.
- * There has been a slight decrease in **Sixth Form and Sixth Form College** from **43.45%** in **2016** to **43.41%** in **2017**.
- * **Apprenticeships** and **Employment with Training** has **slightly increased** from **4.24%** in **2016** to **4.37%** in **2017**.
- * The percentage of young people who are **NEET** has decreased from **2.69%** in **2016** to **2.11%** in **2017**.

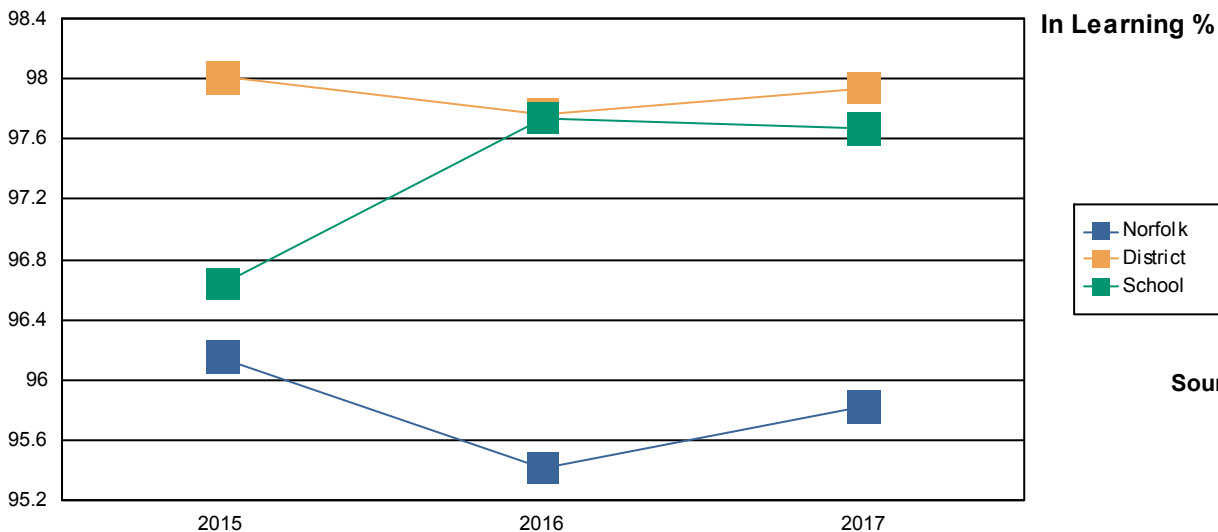
King Edward VII Academy

Your Top 6 Provider Destinations in 2017

The College of West Anglia	133
King Edward VII Academy	51
Springwood High School	5
6th Form/College outside Norfolk	5
Nova Training	1
East Coast College	1

9 out of 10 jobs require **IT Skills**

2 out of 3 jobs require **higher level** qualifications



Source 2

Few qualifications = **low paid** jobs

11 is the average number of times people **change jobs** in a lifetime

Norfolk's Priority Sectors

- Energy
- Health and Social Care
- ICT and Digital Creative
- Advanced Manufacturing and Engineering
 - Agriculture, Food and Drink
- Construction and the built environment
 - Financial and Insurance Services
 - Tourism and Culture
 - Life Sciences
 - Retail

Source 4

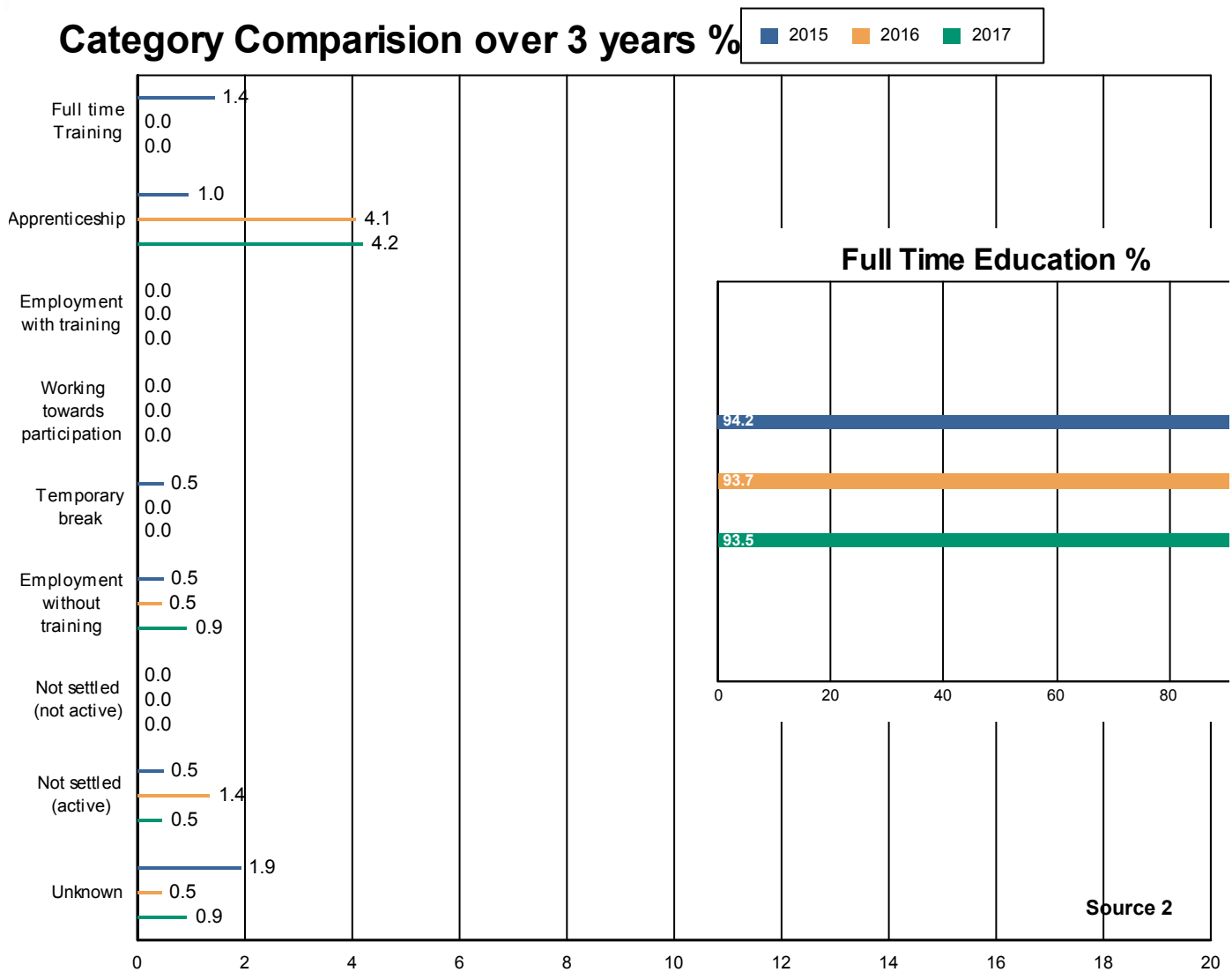
Employers look for...

- ✓ People Skills
- ✓ Motivation
- ✓ Flexibility
- ✓ Enthusiasm
- ✓ Ability to Learn
- ✓ Planning and Organisation
- ✓ Problem Solving
- ✓ Honesty and Integrity

1. Business, Administration and Law
2. Health, Public Services and Care
3. Retail and Commercial
4. Engineering and Manufacturing
5. Agriculture, Horticulture and Animal Care

Source 3

Category Comparison over 3 years %



2015 Cohort :208

2016 Cohort :221

2017 Cohort :214

Source 1

Predicted UK trends

2010-2020

- + Construction up 10%
- + Business Services up 30%
- + Retail, Catering & Transport up 10%
- + Personal Services up 10%
- Manufacturing down 15 %
- Public Administration and Defence will decrease

Full time Education		
School sixth form	57	26.64%
Further education	142	66.36%
Other post 16 education	1	0.47%
Full time Education Total	200	93.46%
Apprenticeship		
Apprenticeship	9	4.21%
Apprenticeship Total	9	4.21%
Employment without training		
Employment with non-accredited training	2	0.93%
Employment without training Total	2	0.93%
Not settled (active in the labour market)		
Seeking employment, education or training	1	0.47%
Not settled (active in the labour market) Total	1	0.47%
Current activity not established		
Current situation not known	2	0.93%
Current activity not established Total	2	0.93%
Total	214	

Full time education (includes 16 year olds in custodial institutions)

Employment combined with training (includes self employment and working not for reward both combined with accredited training / study)

Temporary break from learning (includes teenage parents, pregnant and illness)

Not settled (active in labour market) (includes Part time learning, part time employment, Start date agreed (non RPA compliant) and Working not for reward)

Not settled (not active in labour market) (includes NEET, not yet ready for work or learning, young carers, not available on religious grounds, travelling abroad, special needs)

September Guarantee Offers

	Total
Offer Made	211
Considering Options/Not Yet Applied For Learning	1
Guarantee Status Not Recorded	2
Total	214

Norfolk Destination Categories

Source 2

Full time Education	7642	91.30%
Full time Training	12	0.14%
Apprenticeship	351	4.19%
Employment combined with training	15	0.18%
Working towards participation	19	0.23%
Temporary break from learning	28	0.33%
Employment without training	59	0.70%
Not settled (active in the labour market)	153	1.83%
Not settled (not active in the labour market)	5	0.06%
Current activity not established	86	1.03%
Total	8370	

September Guarantee Offers

	Total
Offer Made	8172
Re-Engagement Provision	1
Going into Employment without Training	27
Personal Circumstances Prevent Learning	20
Other Reason Preventing Learning	1
Considering Options/Not Yet Applied For Learning	49
Application Made	55
Unable To Contact - Other Reason	4
Unable To Contact - Moved Away	3
Guarantee Status Not Recorded	38
Total	8370

References: Source 1 - UKCES Working Futures, Source 2 - CCIS IYSS, Source 3 - 2013 Data Service - National Apprenticeship Service, Source 4: What Work Norfolk Magazine